

MANAGEMENT SYSTEM CERTIFICATION MARKS GUIDELINES

1. COGNICERT certification mark may be used by the organizations which their documentations are assessed and approved by COGNICERT's approved auditor
2. COGNICERT certification mark shall not be used by the department, subsidiary or affiliates which are not part of assessed management system scope.
3. The organizations which are certified by COGNICERT shall use the certification mark in compliance with instruction for use of Certification mark.
4. The organizations which are certified by COGNICERT, can use the certification mark in
 - a) On promotional materials
 - b) On the documents such as letterhead, delivery note, invoice, order form, envelope
 - c) On the brochures
 - d) On web-pages
 - e) On social media pages
5. COGNICERT Certification mark shall not be used;
 - a) As product certification.
 - b) Directly on products and packaging (including packaging for transport or storage
 - c) On laboratory test reports, examination reports, product test reports and calibration reports .
 - d) On vehicles.
 - e) On buildings or flags.
6. The certified organizations must obey the following rules.
7. COGNICERT certification mark is published in www.cognicert.com . Upon the request of the customer, it shall be sent to the relevant organization via "e-mail".
 9. The certified organizations may only use COGNICERT certification mark in relation to the fields of activity and addresses contained in the scope of the assessed documents. The COGNICERT certification mark cannot be used in other fields of activity outside the scope of the assessed documents. It cannot be used for activities and addresses that are not covered within the scope of the audit or certification.
10. The certified organization must suspend the usage of the certification mark after certification is suspended, terminated or expired
11. Certified organizations are obliged to comply with the provisions of this directive as long as the validity of the certification continues after the documents have been received.
12. Termination of the agreement or suspension of the certification shall be applied to the organization who fail to meet the conditions mentioned in this instruction.
13. The certified organization shall not use COGNICERT and Accreditation certification marks in the form that approve or suggest any products or service certification.
14. COGNICERT licensed certification marks may be reduced or enlarged with the condition not to be less than 20 mm as long as the size, height ratio is maintained.
15. The licensed certification mark usage must be suspended immediately after the certification expires or it is suspended, withdrawn or cancelled.
16. Where the scope of the certification is reduced, the certification mark shall be applied to all advertising materials and activities relating to the new scope.
17. The certified customer must pay utmost attention to ensure that the management system must not give the impression of a product / service certification.
18. The certified customer is liable to ensure that the document is not used for misrepresentation of COGNICERT and the certification system or break the public trust.
19. The form of COGNICERT certification mark shall not be changed in any case.
20. The document and the licensed certification mark shall not be transferred to third parties.

21. The following actions shall be applied respectively in case this instruction and the above articles are violated.

- a. Request for correction and corrective activity
- b. Suspension and withdrawal of the certification
- c. Sharing the violation with the public
- d. Legal actions

APPROVED CERTIFICATION MARKS



CELEBRATE YOUR CERTIFICATION!

Promoting your certification can be highly important due to the visibility and credibility that your company can reach in the global market. Moreover, informing people about your organization achievement can change their perceptions towards your products and services.

Cognicert is here to accompany and assist your company toward a greater business success. So, take a full leverage out of your management system certification and share this with your audience and others.

- Promote your certification through our website and our social media pages.
- Your certification experience can be used as a case study, powerful testimonial, referral point to address various issues in the COGNICERT Website, Promotional Video Campaigns, etc.
- Share your company experience in COGNICERT conferences, seminars and trainings
- Share in other media- TV, Radio, Newspapers and Journals

For more information about Cognicert Management System Certification:

Contact information:

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REVISION DATA		
Rev. No	Revision Date	Revision Explanation
0	--	First Release
1	07.10.2021	Certification marks and content addition is made.

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PREPARED BY	APPROVED BY
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